

# THE BOLOGNA GRAND TOUR



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## BCBF ACTIVITIES' PROGRAMME

Visit the exhibitions with Grazia Gotti, a co-founder of the Giannino Stoppani children's bookshop and the Accademia Drosselmeier in Bologna. She is one of the curators of the Calvino's exhibition and member of the selection committee of the IBBY Italia Honour List.

### TURN THE WORLD UPSIDE DOWN.

#### **Ibby Italia. Honour List 2023**

Italian children's books represent excellence internationally. Year on year rights sales have steadily increased, and to date far more titles are sold abroad than foreign titles purchased by Italian publishers. As one of the founders of the Italian section of IBBY – International Board on Books for Young people – BCBF presents an exhibition of some outstanding Italian children's books spanning a wide variety of narrative forms: books for toddlers, picture books, fiction, poetry, non-fiction, comics.

### ITALIAN EXCELLENCE.

#### **Illustrations for Italo Calvino**

This exhibition marks the centennial of the birth of Italo Calvino, the world-famous Italian writer, beloved by readers of all ages. The works include contributions from established artists who have already published their interpretations of Calvino's texts, and the winning illustrations of a competition promoted by BCBF and open to candidates from all over the world, who wished to offer their personal visions of the characters, places and ideas in Calvino's novels.

### Exhibition tour schedule

Each tour lasts 60 minutes  
and covers both exhibitions

**18 OCTOBER – 4.00pm**

**19 OCTOBER – 11.00am**

**20 OCTOBER – 11.00am**



## BLTF/KIDS ACTIVITIES' PROGRAMME

Explore the projects with Cristina Angelucci,  
Editor in Chief of Licensing Magazine  
and consultant of BCBF for the BLTF/Kids.

### ILLUSTRABIMBI. From books to fashion

Illustrabimbi was born out of a passion for the world of illustration and with the idea that drawings, created to bring the characters in stories to life, could be worn by children and adults. Thus, began first the production of fabrics, strictly in GOTS-certified organic materials, and then of various items of clothing that had a special feature: they could be combined with children's books!

The collaboration with the illustrators is an essential part of this project: suggestions on colour matching and character matching are always invaluable for the realisation of the patterns. In the selected pictures, some items from:

- Olga the Cloud, illustrated by Nicoletta Costa and inspired to the book "La Nuvola Olga e la Neve" (*Olga the Cloud and the Snow*) - published by Emme Edizioni;
- Gek Tessaro's Ochei published in Italy by Lapis.

### MORTINA. From books to TV series and musical

Mortina is a character created and illustrated by Barbara Cantini, from the famous book collection published by Mondadori Libri Spa. "Mortina", it has sold over 500,000 copies worldwide. Mortina lives with her eccentric zombie-aunt in Crumbling Manor, a creaky mansion full of strange creatures, secret passages and mysteries... Just the way Mortina likes! She loves solving mysteries in and around Crumbling Manor with her friends: Tragedy, her inseparable greyhound, Dilbert, Mortina's cousin, a know-it-all zombie and, finally, Nora and Leo, the best 'alive-alive' friends one could wish for. From this successful book series, the Italian boutique Studio Cartobaleno is developing a comedy-mystery TV animated series. Additionally, the launch of a musical tour for children and families is in planning.

*Mortina® is a registered trademark  
of Mondadori Libri S.p.A.  
and Barbara Cantini.*

### Conversations schedule

**19 OCTOBER from 12.00pm - 1.00pm  
from 3.00pm - 4.00pm**

**20 OCTOBER from 3.00pm - 4.00pm**